

RUSSIAN METAL AND STEEL MARKET 2017



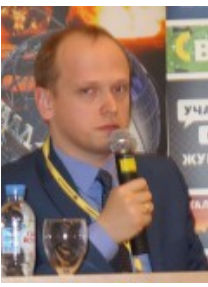


November 13 | Moscow | Azimuth Moscow Olympic Hotel | rynokmetallov.ru

PROGRAM

November 13	
09:00 — 10:00	Registration of delegates , tea, coffee (Azimuth Moscow Olympic Hotel, Volga Hall, 18/1, Olimpiysky prosp., Moscow) <u>Moderator:</u> <ul style="list-style-type: none">• Alexander Romanov, General Manager of Metal Supply and Sales, President of RUMSS
10:00 — 12:00	Session 1. Trends in Development of the Global and Russian Steel Industries. Antidumping and Metal Markets Protection. Export and Import of Steel Products in Various Segments. Prospects of Development of the Russian Steel Industry. Ferrous Industry Materials.
	Alexander Romanov President of RUMSS, General Manager of Metal Supply and Sales <i>Welcome Address</i>
	Viktor Sememov General Manager of Bardin's TsNIIChermet <i>Pressing Issues of Development of the Russian Ferrous Industry</i>
	Viktor Tarnavsky Head of Analytics Department, Metal Supply and Sales <i>Ferrous Industry Raw Materials Markets in Russia and Globally</i>






RUSSIAN METAL AND STEEL MARKET 2017

November 13 | Moscow | Azimuth Moscow Olympic Hotel | rynokmetallov.ru

	<p>Nikolay Lyadov Deputy General Manager for Sales, MMK <i>Russian Flats Market: Market Balance, Points of Increase in Consumption. MMK Strategy of Development</i></p>
	<p>Ilya Guschin Head of Marketing, NLMK <i>Ways of Improving Competitiveness of the Steel Company in Global Metals Market. NLMK Development in the Current Economical Situation</i></p>
	<p>Dmitry Maksimov Head of Marketing, Severstal <i>Near and Mid-Term Outlooks of Possible Ways of Developments of the Russian Steel Industry and the Russian Metal Market. Severstal in the Russian Metal Market</i></p>
	<p>Sergey Frolov Vice-President for Strategy and Communications, IMH <i>Tulachermet-Stal Project: State of Implementation and Prospects of Entering the Market in 2018</i></p>
	<p>Viktor Kovshevny General Manager, Ruslom.com <i>Condition and Prospects of Development of the Russian Scrap Market</i></p>
<p>12:00 — 12:30</p>	<p>Coffee-break</p>





RUSSIAN METAL AND STEEL MARKET 2017

November 13 | Moscow | Azimuth Moscow Olympic Hotel | rynokmetallov.ru

12:30 — 14:00	Session 2. High Conversion Products: Market Development, New Facilities, Nearest Prospects. Steel Tubes, Wire Mesh Products, Coated Flat Products etc.
	Igor Malyshev General Manager, Foundation for Development of Tube Industry <i>The Russian Steel Tubes Market: Main Trends and Challenges</i>
	Boris Yarantsev General Manager, Prommetiz Association <i>Today's Hardware Industry</i>
	Sergey Alekseev Head of Marketing, TMK <i>Outlook of Today's Domestic Steel Tubes Market. TMK Plans on Setting up Production and Arranging Supplies of Modern Types of Tubular Products</i>
	Sergey Aleschenko Head of Strategic Marketing Dept, Chelpipe <i>Russian Seamless Pipes Market: Consumption, Production and Pricing in 2017-2018</i>
	Vladimir Motskalo Head of Market Analyses Dept., OMK <i>The Russian Steel Welded Tubes Market: Preliminary Results 2017, Prospects for 2018</i>





RUSSIAN METAL AND STEEL MARKET 2017

November 13 | Moscow | Azimuth Moscow Olympic Hotel | rynokmetallov.ru

	<p>Ivan Grishagin General Manager, Russian Container Company <i>Promising Niches and New Projects for the Steel Industry</i></p>
	<p>Dmitry Andreev Commercial Director, Metal Profile <i>State of Things in the Russian Galvanized and Coated Rolled Stock Market. Metal Profile Plans for Development of Production and Processing of Coated Steels</i></p>
14:00 — 15:00	Lunch
15:00 — 17:00	<p>Session 3. Supply and Demand in Various Segments of Metal Market. Unfair Competition: Combating Fraud and Low-Quality Products. Issues of Improving Quality of Steel Products. Distribution and Steel Trading: Reformatting of the Market. New Ways of Distribution Organization. Transportation and Logistics.</p>
	<p>Aleksey Zaitsev General Manager, A GRUPP <i>The Russian Tubes Spot Market: Market Balance, Potential and Possible Risks for Development of Tubes Products Distribution</i></p>
	<p>Dmitry Borschinsky General Manager, Metallokomplekt-M <i>Today's Warehouse Steel Trading in Russia: Methods and Tools of Improving Competitiveness</i></p>

RUSSIAN METAL AND STEEL MARKET 2017

November 13 | Moscow | Azimuth Moscow Olympic Hotel | rynokmetallov.ru

	<p>Vladimir Krysanov Commercial Director, Steel Industrial Company <i>Strategy of Development of a Big Steel Sales Network in the Russian Metal Market</i></p>
	<p>Roman Rybalov General Manager, Metinvest Eurasia <i>Specifics of Competitiveness in the Russian Metal Market: Efficient Sales Strategies</i></p>
	<p>Oleg Yakubovich First Deputy to Chairman of Board, Belorussian Universal Stock Exchange <i>Import of Steel Products as Material Component of the Industrial Complex of The Republic of Belarus. Electronic Trade Platform of Belorussian Universal Stock Exchange: an Efficient Tool of Development of Metal Market of the Customs Union.</i></p>
	<p>Maksim Kochnev General Manager, StalTrans Group <i>Future of Distribution</i></p>
17:00 — 18:30	Awarding of winner in contests for The Best Russian Stock'2017 and the Best Russian Steel Service Center'2017, and the Best Russian Sales Network'2017.
18:30 — 20:00	Stand-up meal, networking

For details, please contact **Tatyana Ignatenko**,
Phone: +7 495 734-99-22, ext. 245
ignatenko@metalinfo.ru